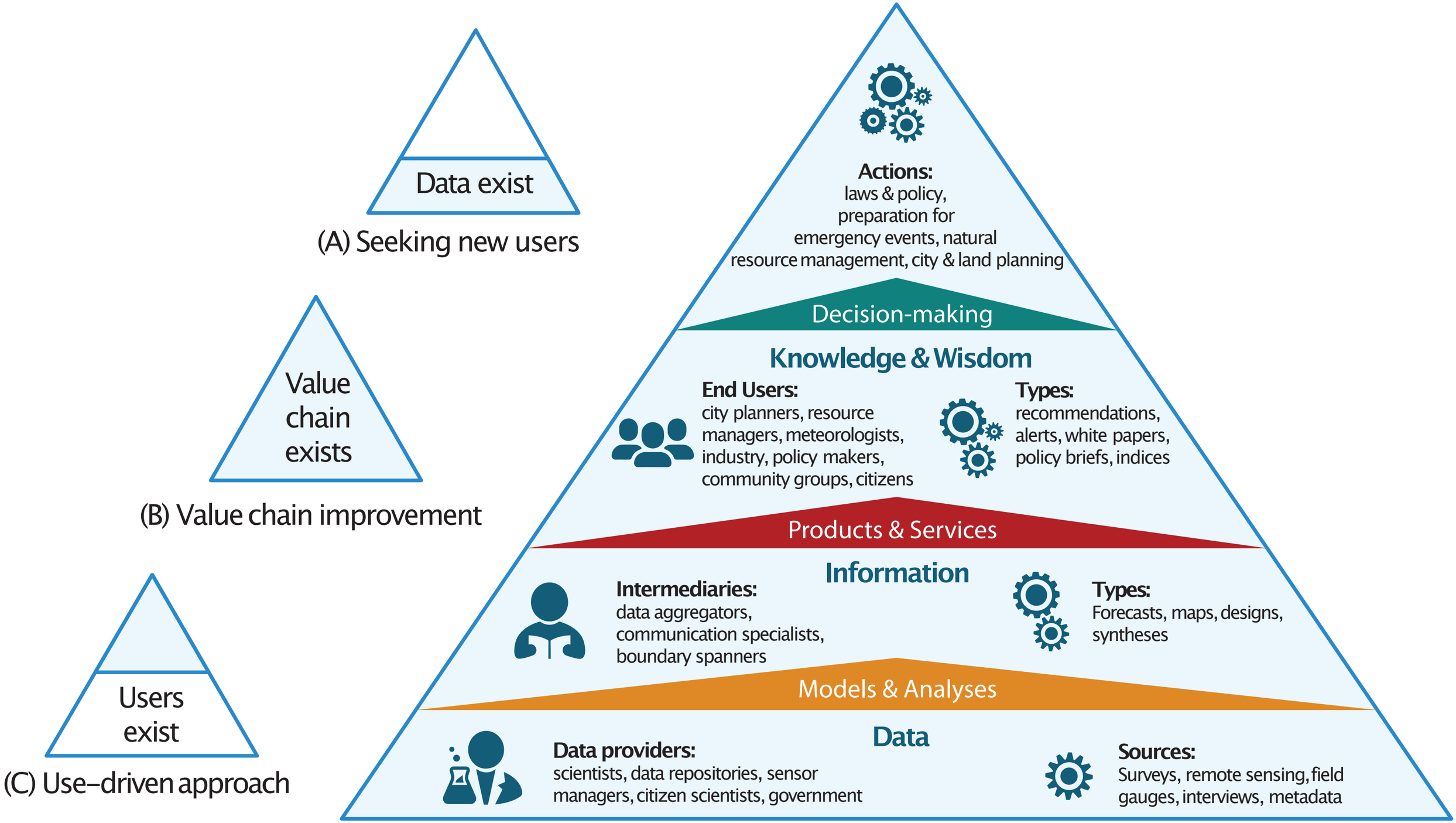
Data exist
(A) Seeking new users
Value chain exists
(B) Value chain improvement
Users exist
(C) Use–driven approach
Actions:
laws & policy, preparation for emergency events, natural resource management, city & land planning
Decision-making
Knowledge & Wisdom
End Users:
city planners, resource managers, meteorologists, industry, policy makers, community groups, citizens
Types:
recommendations, alerts, white papers, policy briefs, indices
Products & Services
Information
Intermediaries:
data aggregators, communication specialists, boundary spanners
Types:
Forecasts, maps, designs, syntheses
Models & Analyses
Data
Data providers:
scientists, data repositories, sensor managers, citizen scientists, government
Sources:
Surveys, remote sensing, field gauges, interviews, metadata